

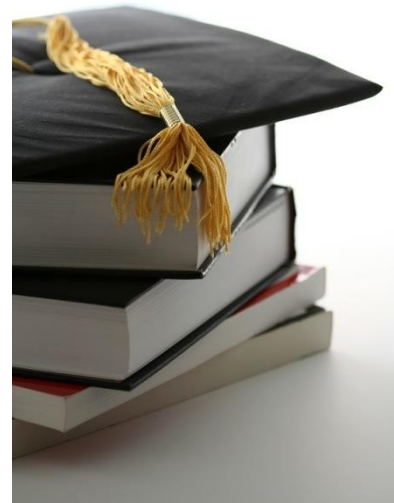


# EVOLUTION COACHING ACADEMY

## THE BIRTH OF A COACH ICF LEVEL 1 COACHING EDUCATION

Leading to ICF ACC Associate Certified Coach Credential

Program Accredited by International Coach Federation



2024

Detailed Program Presentation

# About Evolution Coaching Academy



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Evolution Coaching Academy is an ICF Level 2 and Level 1 Accredited Coaching Education Provider. We offer comprehensive coach training programs that are accredited by the International Coach Federation as Level 2/ACTP (Accredited Coach Training Program) and Level 1/ACSTH (Approved Coaching Specific Training Hours).

The programs teach and train the participants in the Core Coaching Competences and Code of Ethics as defined by the ICF. The programs prepare the participants for conducting a trustworthy and grounded coaching practice. The graduates are prepared for the ICF internationally trusted coach accreditation at Associate Certified Coach (ACC) and Professional Certified Coach (PCC) levels.

This is a reference to the Accredited Training Programs Listing on the ICF website:

[ICF Education Search Service](#)

We adhere to the ICF's Program Accreditation Code of Conduct.

[ICF Program Accreditation Code of Conduct](#)

Our Instructors, Mentor, Supervisors and Examiners are the practicing the ICF Accredited Coaches complying with the ICF Code of Ethics.

[ICF Code of Ethics](#)

We adhere to the ICF's Program Accreditation Code of Conduct. Our Instructors, Mentors, Supervisors and Examiners are the practicing ICF Accredited Coaches complying to the ICF Code of Ethics.

Evolution Coaching Academy is grounded in a holistic philosophy of empowerment, collaboration and evolution of life. For us, individuals, relationships, teams and organisations are living organisms. We facilitate our client's journey towards feeling empowered, clearer about their purpose and direction, recognising that their experiences serve them as valuable learning through which they evolve in the spiral of life on our planet.

The coach training, mentoring and supervising programs are intended for people with an open heart, who feel the calling of the coaching profession, and who want to work with other people to support them in their growth and evolution.

We provide coaching services that adhere to ICF ethics and standards, in the areas of individual, relationship, team and organisation needs. We support organisations to apply those services in a valuable, ecological and sustainable way for themselves, their people, the environment and partners in their journey. Our services are delivered in one-to-one, relationships of two and group (3-100) formats.

We complement our coaching expertise with holistic organisation management, leadership and sustainable collaboration competencies. We have created a number of development models that we share in our training programs, consultancy and mentor coaching.

All our development pursuits are grounded in the philosophy described above. Our coach training, supervision and mentor coaching programs combine the art, ethics, competencies and standards outlined by the ICF with knowledge and experience of the fields clients most often choose to evolve in, as individuals, as partners in a relationship, and as members of teams or communities.

# Intuitive Coach Overview

## Level 1 and 2

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The **Birth of a Coach** program is a 72 hours start-to-finish coach specific training program. It includes comprehensive instruction around the ICF Core Competencies, Code of Ethics and the ICF Definition of Coaching. It is inclusive of 10 hours of Mentor Coaching, 3 Observed Coaching Sessions and ICF ACC Performance Evaluation.

Participants acquire practical and theoretical knowledge, awareness of the ethical conduct with multiple opportunities to develop skills under the guidance of the faculty. 72 hours consists of instruction, practice of coaching, observation with one-to-one feedback, mentor coaching and ICF evaluation:

90% of the total hours of instruction and practice are delivered synchronously with the opportunity for real time interaction between the participants and instructors.

90% of the total hours of instruction and practice are in direct alignment with the 8 ICF Core Competencies, Code of Ethics, or Definition of Coaching.

### Level 1 The Birth of a Coach for applicants for ICF Associate Certified Coach (ACC) Credential

72 hours of a stand alone coach specific training program taught at the 'beginner' to 'intermediate' coaching competency level. It is indented for participants starting their journey of learning coaching competencies.

It consists of 12 days x 5 hours group training via Zoom and 3 one-to-one observed coaching sessions via Zoom. Each participant can audio-record 3 of their coaching sessions with their clients upon which the instructor provides the participant with an individual oral and written feedback on 8 ICF Core Competencies at the ICF ACC level.

The Birth of a Coach provides a foundation for the student to start a coaching practice in line with ICF standards in following areas: leadership, relationship, team and organisation.

Graduates of The Birth of a Coach will:

- Complete full Level 1 Coaching Education
- Including 10 hours of Mentor Coaching and ACC Performance Evaluation.
- Receive the ICF Level 1 ACSTH Certificate and become eligible to apply for the ACC credential via Level 1 Path

The Birth of a Coach is part of the **Intuitive Coach** program and as such participants may choose to progress, typically in the following year, on to the Evolution Coaching Academy Level 2 program.

### Level 2 Intuitive Coach for advanced coaches, applicants ICF Professional Certified Coach (PCC) Credential

It is 68 hours of a stand-alone specific coach training, including 10 hours of mentor coaching. The program is taught at advanced coaching competency level. The program is granted the authority to conduct the oral part of ICF PCC Credential Exam 'ICF PCC Performance Evaluation'. The graduates of Intuitive Coach Level 2 receive an ICF Level 2 Certificate. After completion of the transition to Level 2, the graduate will also receive a Level 2 ICF Coaching Education certificate.

ICF Level 2 Certificate entitles the graduate to apply for the ICF PCC credential via Level1 Path.

It is intended for experienced coaches with a foundation of a prior 350 hours+ of coaching practice and 60 hours+ of coach specific training. This can include the graduates of The Birth of a Coach as well as graduates of a variety of coaching programs delivered by other schools. This way we provide a wide range of practicing coaches with an accreditation eligibility directly at the ICF PCC level. The training experience is grounded in the coach's deep personal development, eliciting their intuitive potential for co-creating with the client and expanding the awareness of their vocation.

Intuitive Coach Level 2 consists of: 45 hours of group face-to-face training, 7 hours of face-to-face mentor coaching sessions in a group of a maximum of 10 students, 3 one-to-one mentor coaching sessions, and 3 one-to-one observed coaching sessions with an individual oral and written feedback on 8 ICF Core Competencies at the ICF PCC level and Final ICF PCC Performance Evaluation Exam performed by Evolution Coaching Academy.

Questions about progressing on to Level 2 ICF PCC programs, please contact:

Lilith at: [lilith@evolutioncoachingacademy.org](mailto:lilith@evolutioncoachingacademy.org), +44 (0) 7949 356 732

# Author and Teacher



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## FOUNDER, COACH, TEACHER, AUTHOR, MENTOR, SUPERVISOR

### Lilith Joanna Flanagan, founder of Evolution Coaching Academy

- Coach accredited by the ICF at the Master Certified Coach (MCC) level
- ICF approved Assessor in the PCC and ACC coach accreditation processes
- Vice President of the ICF Poland Chapter in 2009-2011
- South West UK ICF Chapter Leader in 2015-2018



- 2500+ hours of coaching practice: life and business; individual and team coaching, besides others in: schools, local communities, women communities, NGOs as well as IBM, Orange, Groupon, Coca-Cola, AVIVA, Innogy.
- Author and teacher of *Intuitive Coach* and *The Birth of a Coach* coaching specific training programs accredited by the ICF Level 1 and Level 2 Coaching Education. 98% of the graduates who applied have received the ICF Accreditation.
- Tens of her alumni and mentor coachees are currently holding ICF ACC or PCC Credential.
- MSc Holistic Science at Schumacher College, UK (2015), MBA with Distinction (2000), MA Economics in Banking and Finance (1996), 12 years of classic music education in faculty of piano and rhythmic.
- Before her coaching journey, she experienced 10 years of managing business in multinational corporations: in ING, FUJISTU (formerly ICL). She used to lead several hundred, multi-layered human organisation structures in the areas of operations, sales, marketing, business strategy and key program management.
- In the last ten years Lilith has expanded her organisation awareness and skills in several holistic programs connecting the mind with the body with the heart as well as in coach training programs: CTI, ORSC, TeamCoachingInternational.

## VALUES AND PASSIONS

- Lilith enjoys her life close to Nature in green countryside, 27 years in a relationship with Patrick, with two sons: Michael and Daniel.
- She appreciates impact of coaching on creating trust and reciprocal relations in society. Therefore, with a joy and passion she shares her knowledge and experience with ascending generations of coaches.
- She combines life in human society with being a member of the community of Nature and the planet Earth. Her ongoing curiosity centres around 3 questions:
  - "Who are you?", "What are you here for?", "What is your path?"
- She envisages the world where humans respect other members of our planet and are willing to engage with them for collaborative cohabitation and coevolution.
- In her Holistic Science MSc dissertation, Lilith explores language of oscillations, entrainment and song in a participatory, meaningful interspecies communication. She observes parallels in all relationships between living beings self-organizing into a community.
- In 1-2-1 coaching Lilith specialises in Intuitive, Holistic and Environmental Coaching.
- She co-authored "EcoBusiness Evolution Spiral" a partnership model of organisation evolution towards an environmentally sustainable business.
- Personal development workshops of her authorship combine body, mind and heart in Nature with coaching facilitation and artistic creation: music, intuitive dance, singing and drawing. Whilst participating women discover their calling, college students choose a quality of adult life and their tutors broaden a spectrum of support for the students.

# Course Leader



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## COURSE LEADER, COACH, AUTHOR



### Matt Porter

- Coach accredited by the ICF at the Professional Certified Coach (PCC) level
- South West UK ICF Chapter Leader (2018-2020)
- StrengthScope Master Practitioner, including 360,
- Teams & Leadership Certification
- BetterUp Distinguished Fellow Coach with Conscious Business Certification
- CoachHub Executive Coach & Ambassador, Mavericks Unlimited Executive Coach & Trainer



- 2,500+ hours coaching leaders and founders in UK, EU, US and rest of world at organisations including Amazon, Google, Amex, Lego, Volvo, Warner Media etc
- Founder of Matthew Porter Coaching Limited, which has served 100+ founders, professionals, teachers and coaches seeking to find balance, explore purpose, optimise performance or refine commercial strategy.
- Matt brings a warmth and a wealth of experience to his work having run a portfolio of businesses in his 20's and 30's, and subsequently held senior corporate leadership roles at AstraZeneca and Oxford Innovation in his early 40's, before embarking upon and creating a coaching career and practice from 2015 onwards – to be the coach he wished he had when he was younger.
- Matt is the published creator and author of the Balanced Horizon Canvas coaching methodology and a contributing author to the Activate Your Life series of books.

## VALUES AND PASSIONS

- Living close to the natural surroundings of wild moorland and coastal waters, Matt is the loving husband to Kate, and together they have raised their 5 wonderful children who have brought a rich neurodiversity to family life.
- Matt is inspired and at peace in nature, wherever there is a distant horizon - whether that is out wild camping and hiking, or out on the sea in his beloved sailing boat as an RYA Yacht Master.
- Matt camps and sails all year round and embraces with equal measure the tranquility and adversity the seasons bring, both ashore and afloat.
- Matt is passionate about helping people discover and harness their own authentic power to design what they truly wish in this wonderful world and to show up as the loving next best version of themselves.

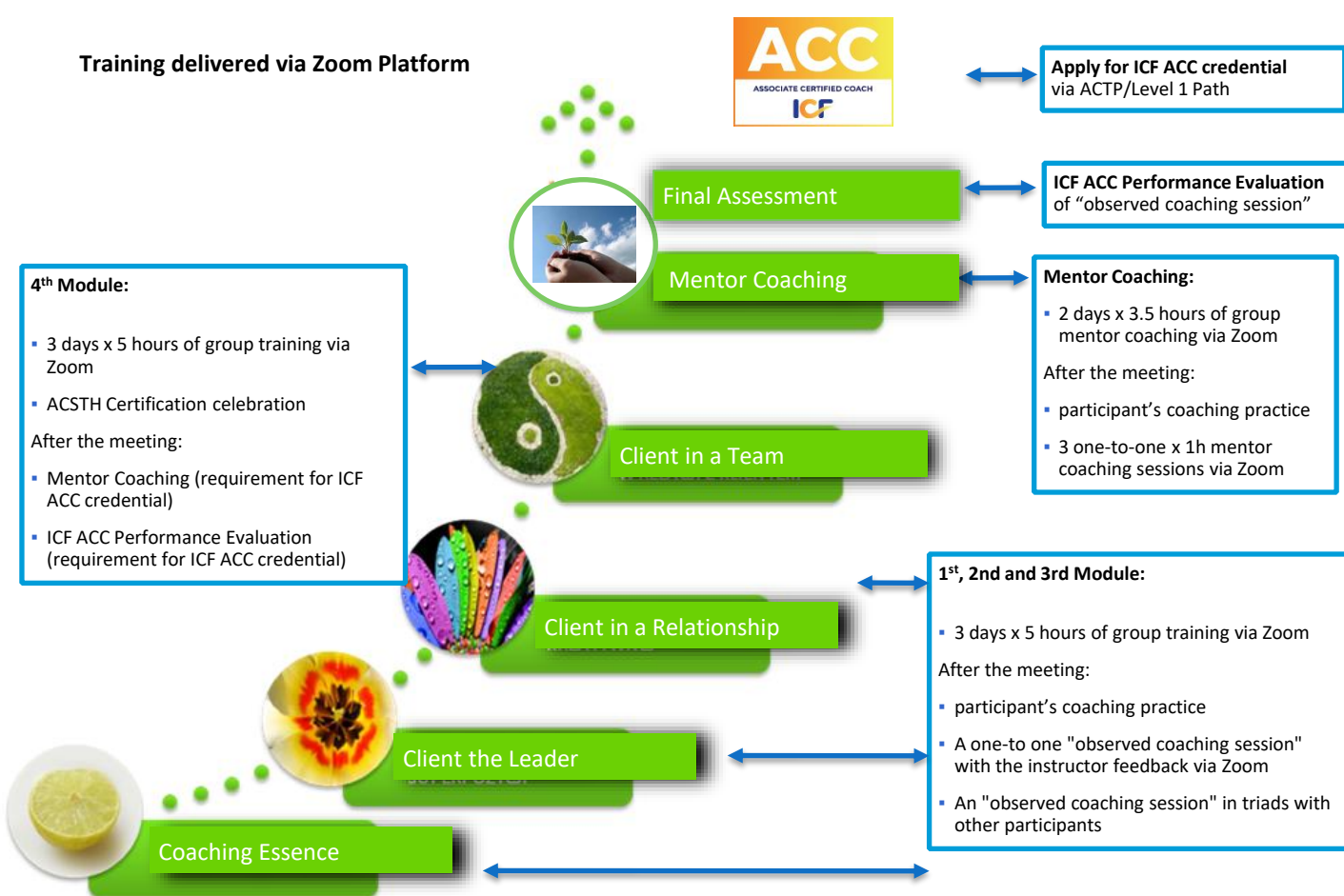
# The Birth of a Coach Schedule



## Dates of Group Learning:

1 Module:	24 – 26	April 2024	3 days x 5 hours	9.30 – 14.30
2 Module:	22 - 24	May 2024	3 days x 5 hours	9.30 – 14.30
3 Module:	26 – 28	June 2024	3 days x 5 hours	9.30 – 14.30
4 Module:	24 – 26	July 2024	3 days x 5 hours	9.30 – 14.30
Group Mentor Coaching:	26 – 27	Sep 2024	2 days x 3.5 hours	9.30 – 13.00

## Training delivered via Zoom Platform



# The Birth of a Coach and ICF ACC Accreditation Process



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***The Birth of a Coach*** is a stand alone coach training program for those who wish to start their coaching profession journey and seek **international Coach Federation (ICF) Associate Certified Coach (ACC) Credential**.

It consists of 72 hours of coach specific training accredited by the ICF.

The successful graduate of the training will:

- Complete Training part and receive ICF ACSTH Certificate
- Complete 10 hours of Mentor Coaching
- Pass the ICF ACC Performance Evaluation (conducted by our school)
- Apply for ICF ACC credential via ACTP/Level 1 Path



***The Birth of a Coach*** is designed specifically for people who:

- Seek to complement their professional career with coaching skills
- Plan to conduct a private coaching practice
- Are becoming a company internal coach and intend to develop their competence
- Are completing their management/leadership competences with coaching credentials
- Are interested in obtaining ICF accreditation at the **ACC Associate Accredited Coach level** [www.coachfederation.org](http://www.coachfederation.org)

**ICF Minimum requirements for ACC credential application via ACTP/Level 1 Path:**

- At least 60 hours of coach-specific education in an ACTP/Level 1 program
- Coaching log demonstrating 100 hours (75 paid) of coaching experience with at least 8 clients etc. counted following start of their coach-specific training that was ICF accredited as ACSTH or ACTP.
- 10 hours Mentor coaching
- ICF ACC Performance Evaluation (“observed coaching session”)
- ICF Credentialing Exam



# The Birth of a Coach

## Overview



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*The Birth of a Coach* is intended for people with an open heart, who wish to support others in their growth and want to learn coaching competences. The participants will develop a solid foundation to begin a coaching practice in a credible and grounded way. The program provides all the formal elements of education required and prepares the participant for the **ICF internationally renowned coach accreditation** at the level of **Associate Certified Coach (ACC)**.

The curriculum includes transfer of knowledge, development of practical skills in accordance with the 8 Core Coaching Competencies defined by the ICF, as well as creating the approach, orientation and values, which are the qualities of a professional coach and are aligned with the ICF Coach Ethical Code.

**Our learning philosophy** supports deepening and integrating the competences developed during one module throughout the subsequent modules. The participants practice their coaching skills from the very beginning, drawing from the foundation of acquired knowledge and skills with the support of the instructor's observation and comprehensive feedback. We follow 20% theory, 80% practice, exercises, tools, demos, observation and feedback proportions.

### During each group module we learn in parallel with four dimensions:

1. Context of coaching - transfer of knowledge, theory, introduction
2. Developing 8 ICF Core Coaching Competences
3. Understanding and deepening elements of Coaching Process
4. Coach's Personal Development.



### The 72 hours of *The Birth of a Coach* training consists of:

- 4 modules taking place every 4-8 weeks, in total 12 days x 5 hours of synchronous group training (via Zoom)
- 3 one-to-one 'observed coaching sessions' for each participant (via Zoom)
  - These are participant's coaching sessions with the clients that are audio recorded and evaluated by the instructor, verbally and in writing, in reference to the 8 ICF Core Coaching Competencies at ICF ACC level.

Between the modules the participants deepen their skills through practice with their clients, and with one another. Before the first Module of *The Birth of a Coach* each participant needs to agree with 2 persons to become their 'training clients' for the duration of the Programme.

The participants preparation to apply for the ICF ACC accreditation continues with:

- Continue their learning in Mentor Coaching (10 hours as per ICF requirement for ACC accreditation)
- Complete the final ICF ACC Performance Evaluation (as per ICF requirement for ACC accreditation)

### Mentor Coaching process in Evolution Coaching Academy consists of 10 hours:

- 7 hours of synchronous face-to-face Mentor Coaching sessions in a group of max. 10 participants and
- 3 one-to-one 1h 'mentor coaching sessions' for each participant



# COACHING ESSENCE

## 1st Module of The Birth of a Coach

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**THE ESSENCE OF COACHING - understanding the meaning, power and potential of this type of facilitation in the development of every human being.**

There is a desire for excellence in many of us. Change does not always come easily. With the coaching tools, one can go through the process of changing in harmony with self, effectively and successfully. In this module, each participant will have the opportunity to learn and practice the necessary and useful knowledge, skills and attitudes grounded in coaching fundamentals, ICF Code of Ethics and 8 Core Coaching Competences.

### Content of this module:

#### 1. Context of coaching - transfer of knowledge, theory, introduction:

- ① What is coaching and what is not?
- ② Getting acquainted with the ICF Code of Ethics and deciding whether to follow it or not.

#### 2. Developing 8 ICF Core Coaching Competences:

Introduction of the first, fundamental coaching competencies:

- ① Creating trust, intention, genuine care
- ② Coaching presence, curiosity, listening
- ③ Creating coaching agreement: goal, scope, measures of success and the role of the coach in the process.

#### 3. Understanding and deepening elements of the Coaching Process:

- ① Structure of a one-to-one coaching session.

#### 4. Coach's Personal Development:

- ① Being here and now
- ② What is the purpose of learning the coaching competencies?

#### Logistics:

- 3 days x 5 hours of group training via Zoom

After the meeting:

- Participant's coaching practice
- A one-to-one observed coaching session with the instructor
- An observed coaching session in triads with other participants



# CLIENT THE LEADER

## 2nd Module of The Birth of a Coach



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### CLIENT THE LEADER – empowerment, the client learns to access and apply intuition, heart, wisdom and power.

Our approach assumes that everyone is a leader of their life and has access to everything they need in achieving their true intentions. It is also the foundation of coaching as defined by the ICF. What we are experiencing is the result of our creation and our choices. During the many years of coaching practice we facilitated the broadening of our client's understanding in what they really intend and desire, and the application of their true excellence in forwarding that awareness into active engagement with life. This would not be possible if we had not approached the client holistically, as a coherent whole. For us, each client is a self-differentiating being (body, mind and soul), operating in a particular environment, with a range of relationships that they create with their intentions, talents, values, habits and needs. That is why we pay attention to the client's system of beliefs and views, habits of thinking and acting, system of values, sense of identity and true intentions. Such an approach is an underlying foundation of teaching coaching competences in the 2<sup>nd</sup> Module of *The Birth of a Coach*.

This Module is an opening and exploration of the client's awareness. It broadens understanding of the meaning of coaching within the context of the client's empowerment: understanding of self, trusting self and taking responsibility for own actions and life. It is also a journey of discovery and development of the coach's personal potential in order to becoming an authentic partner for their clients in their outward leadership, grounded inwards.

#### Content of this module:

##### 1. Context of coaching - the transfer of knowledge, theory, introduction:

- ① The client - the expert, leader and architect of their abundant life
- ② A holistic being in an alignment
- ③ Evolution of the client as a whole in the coaching process.

##### 2. Developing 8 ICF Core Coaching Competences:

Opening and exploration of the client's awareness; their true intentions, needs and desires, talents, uniqueness, experience, learning, perceptions, available opportunities and preferred solutions.

- ① Developing the client's access to intuition
- ② Trusting the client, openness to the client's world, their otherness, their intentions, goals and choices
- ③ Deep listening: multilevel, active and caring
- ④ Powerful questioning reaching the heart and reason, unfolding the essence and truth relevant for the client
- ⑤ Honoring and empowering the client.

##### 3. Understanding and deepening elements of the Coaching Process:

- ① Phases of the client's development in the coaching process.

##### 4. Coach's Personal Development:

- ① Honesty with self and self acceptance
- ② My identity as a coach.



#### Logistics:

- 3 days x 5 hours of group training via Zoom

After the meeting:

- Participant's coaching practice
- A one-to one observed coaching session with the instructor via Zoom
- An observed coaching session in triads with other participants

# CLIENT IN A RELATIONSHIP

## 3rd Module of The Birth of a Coach

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### CLIENT IN A RELATION – client develops their relationships on a foundation of partnership, trust and sustainable values

Engaging in relationships is an indispensable need for most of us, an important part of our lives, a source of joy and fulfilment.

It is also a competence, a practical skill that allows us to function in our family, work, community, society and planet life. By engaging in relationships, we often subconsciously meet our fundamental needs, self-realize professionally and in life as a whole, we give and receive, support and help others, are supported and helped.

Relationships are often an important area for clients who intend to enhance their life at work, their personal lives and as members of our planet. Therefore, in this module we will explore creating relationship, and challenges related to being in relationship in a sustainable way. We will share our approach to a partnership and encourage the participants to create their own.

Coaching in the area of the client's relationships is intended to transform the experience of crisis into an opportunity to learn and evolve, where the client accesses their inner self, intuition, wisdom; perceiving their capabilities and sphere of influence, and a way to dialogue.

This module will also focus on summarising the coaching session, grounding the client's awareness and forwarding the client's learning to their everyday life.

#### Content of this module:

#### 1. Context of coaching - transfer of knowledge, theory, introduction:

- ① Exploring the meaning of a relationship
- ② Perspectives, roles, and signals in a relationship
- ③ Introducing system coaching fundamentals
- ④ Introducing environmental coaching.

#### 2. Developing 8 ICF Core Coaching Competences:

Coaching tools supporting the client in their relationships

Forwarding the client's learning during the coaching session to their evolution in every day life:

- ① Summarising the session - collecting fruits: learning, application, and the client's commitment to self
- ② Designing actions that supports the client's sustainable evolution and progress towards their intention and goal.

#### 3. Understanding and deepening elements of the Coaching Process:

- ① Exploring the system in which the client operates the client's transformation process.

#### 4. Coach's Personal Development:

- ① Courage to be one's authentic self in relationship client.



#### Logistics:

- 3 days x 5 hours of group training via Zoom

After the meeting:

- Participant's coaching practice
- A one-to one observed coaching session with the instructor via Zoom
- An observed coaching session in triads with other participants

# CLIENT IN A TEAM

## 4th Module of The Birth of a Coach

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**CLIENT IN A TEAM, meaning a client's development in the system in which they operate as well as a development of a client that is a system. Intention for a sustainable, self-organising team, combining synergy of collaboration with a sense of fulfilment, empowerment and joy.**

When the scope of the coaching is a client in their professional environment, family or other community, it may occur that the coaching client is the system in which our client operates. It is worth being able to notice the difference and to be able to apply the coaching skills with the client in relation to the system as well as in terms of the client being the system itself.

CLIENT IN A TEAM Module is an introduction to a team coaching. Here, a system is the client. The actions of a coach are directed to facilitate the team revealing to itself, unfolding and applying the team potential, creating awareness, collaboration and synergy whilst progressing towards achieving its goals in a sustainable and ecological way.

The participants will also be introduced to a model of a systematic and strategic support for the organisation in its evolution towards becoming an eco-business, utilising coaching tools.

The differences between life and business coaching will be explored as well as the differences in contracting coaching when the process includes a Sponsor apart from the Coachee and the Coach.

### Content of this module:

#### 1. Context of coaching - the transfer of knowledge, theory, introduction:

- ① System coaching: the client in a system, the system as a client
- ② From a group to a team
- ③ Complexity of living systems - environmental coaching perspective.

#### 2. Developing 8 ICF Core Coaching Competences:

- ① Coach shares their observation: summarises, reflects, paraphrases, shares their intuition
- ② Coach explores the client's learning style and adapts the way of conducting the session accordingly
- ③ Introducing ICF Team Coaching competencies.

#### 3. Understanding and deepening elements of the Coaching Process:

- ① Model of the organisation's evolution towards becoming an eco-business with coaching tools
- ② Contracting coaching with the participation of a Sponsor
- ③ What is the difference between life and business coaching?

#### 4. Coach's Personal Development:

- ① Listening to and following intuition during a coaching session.



#### Logistics:

- 3 days x 5 hours of group training via Zoom
  - Certification celebration
- After the meeting (full Level 1 requirement for ICF ACC Credential):
- Mentor Coaching
  - ICF ACC Performance Evaluation

# MENTOR COACHING

## 5th Module

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10 hours of mentor coaching is one of the ICF requirements in the application process for ACC (Associate Certified Coach) Credential.

For the purposes of ICF credentialing, mentor coaching means an applicant being coached on their coaching skills rather than coaching on practice building, life balance, or other topics unrelated to the development of an applicant's coaching skill.

It consists of 3 hours in one-to-one process and 7 hours in a group of maximum 10 participants.

The purpose of the 7h group mentor coaching is to:

- Refresh and ground the ICF Code of Ethics, and the 8 Core Coaching Competences defined by the ICF and evaluated in the accreditation process.
- Enable participants' calibration of their coaching competences in reference to the ICF requirements at the Associate Coach Certification (ACC).

This Module serves as an integration of the learning in the prior coach training program, deepening participant's understanding of ICF 8 Core Coaching Competences at the ACC level. It is a preparation to the ICF **Credentialing Exam** – a single choice test conducted directly by ICF; and to the **ICF ACC Performance Evaluation** conducted by our school. The participants will receive a document specifying which coach behaviors are subject to 'pass' at the ACC Credential level in relation to the ICF Code of Ethics and the ICF 8 Core Coaching Competences.

In this Module:

- Participants will deepen their understanding of the ICF Definition of Coaching in preparation to the ICF Credentialing Exam and ACC Performance Evaluation
- Participants will deepen their understanding of the ICF Code of Ethics in preparation to the CF Credentialing Exam and ACC Performance Evaluation
- Participants will deepen their understanding of the 8 ICF Core Coaching Competencies in preparation to the ICF Credentialing Exam and ACC Performance Evaluation
- The mentor coach will outline the minimum requirements of the above competencies for the ICF ACC Performance Evaluation in the ICF accreditation process for the ACC (Associate Certified Coach) level.
- The mentor coach will initially observe the participants' competencies in relation to the ICF ACC Performance Evaluation requirements and provide ad hoc feedback, which can be deepened during the one-to-one mentor coaching sessions of the participant's choice.



### Logistics:

- 2 days x 3,5h of group Mentor Coaching via Zoom

After the meeting:

- 3 one-to-one 1h mentor coaching sessions via Zoom



# Investment

## The Birth of a Coach



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### The Birth of a Coach ICF Level 1 Coaching Education. Preparation for ICF ACC Accreditation:

- Training: 4 Group Modules and 3 one-to-one Observed Coaching Sessions
- Mentor Coaching: 7 hour of group sessions and 3 hour of one-to-one sessions
- ICF ACC Performance Evaluation performed by Evolution Coaching Academy as part of Level 1
- Complete ICF Level 1 Education for ACC: £2,950
  
- Early Bird Price offered £2,750 for bookings made by 31st of October 2023 accompanied by £200 deposit

### Above prices are inclusive of:

- Fee for education services
- Comprehensive training materials sent on-line to the participants

The payments are refundable in case of the group training dates change, otherwise are non-refundable.

### All education delivered via Zoom platform

Questions about the Level 1 program or booking your place, please contact:

Matt at: [training@matthewportercoaching.com](mailto:training@matthewportercoaching.com) +44(0) 771 530 1234

Questions about progressing on to Level 2 ICF PCC programmes, please contact:

Lilith at: [lilith@evolutioncoachingacademy.org](mailto:lilith@evolutioncoachingacademy.org), +44 (0) 7949 356 732

